

**BOLD**  
vision  
reinvention  
investment

THE MOUNTAINEERS  
2013 ANNUAL REPORT

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for people | for places

# BOLD reinvention

In 2010, The Mountaineers board of directors made the map. They were the daring cartographers of an unknown territory. They outlined risky decisions: new leadership, new initiatives, a new vision that calls for unwavering commitment to and a reinvention of the organization.

You've seen to it that those gutsy decisions paid off in more ways than the mapmakers ever imagined. You have cut the trails, you have blazed the trees, you have opened up clear paths to the summit. Your bold investment made all the achievements highlighted on these pages possible.

“...Until one is committed there is hesitancy, the chance to draw back, always ineffectiveness. Concerning all acts of initiative (and creation), there is one elementary truth, the ignorance of which kills countless ideas and splendid plans: that the moment one definitely commits oneself, then Providence moves too. All sorts of things occur to help one that would never otherwise have occurred. A whole stream of events issues from the decision, raising in one's favour all manner of unforeseen incidents and meetings, and material assistance, which no man could have dreamt would have come his way. I have learned a deep respect for one of Goethe's couplets:

**Whatever you can do or dream you can, begin it. Boldness has genius, power and magic in it.**

– W.H. MURRAY (Scottish mountaineer)

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from the executive director

## MARTINIQUE GRIGG



W.H. Murray's quotation on the previous page appears as an epigraph near the beginning of Mountaineers Books' 50th-anniversary edition of Tom Hornbein's *Everest: The West Ridge*. As I reflected on the past year and my four years as the Mountaineers' executive director, I was reminded of this excerpt. With a little help from Goethe, Murray's words are certainly inspiring, but they also clearly describe what this organization needed to do in 2010 to right itself before setting a visionary course for the future.

Four years ago, even at my most optimistic, I probably wouldn't have dared to predict a year like The Mountaineers had in 2013: we not only achieved but exceeded all organizational goals we set in 2010. Today, we stand as a vibrant and growing organization that connects more and more people with the outdoors to build a strong, vital community of individuals who enjoy and value the natural world. We got here by dreaming big and confidently pursuing those dreams – together.

To remain relevant, we needed to find a way to make our core strengths of outdoor education, conservation and volunteerism resonate with a new generation. In 2013, we created more than 4,200 opportunities to get youth outside, provided over 3,500 hours of on-the-ground stewardship and conservation education, published books to preserve important and inspiring mountaineering stories, and enabled 1,300 volunteers to share their love of the outdoors with young and old. These achievements didn't come easily, but we were driven by our mission, which is as important now as it was 107 years ago. Like other great adventurers, we took bold steps, made risky decisions and stepped outside our comfort zone.

In 1963, Hornbein and Willi Unsoeld conquered what no other men had before them: the summit of Mt. Everest via the west ridge. In his new preface, Hornbein attributes their historic achievement to luck and the extraordinary commitment and generosity of their teammates. I think of you – our donors, volunteers and members – as our teammates. With a little luck and your extraordinary generosity, trust and bold support, our big dreams became achievable.

It's been thrilling to lead this organization and shepherd its growth over the last few years. But our work is not complete; our adventure is not over. It's clear that we need your continued investment and commitment to our success. We couldn't have made it this far without you, and together we have new summits to reach.

Thank you.

*Martinique Grigg*



## The Birth of Mountain Workshops

"My kids would never consider going out to play in the greenbelt behind our house." Leah Schulz, a recent Mountaineers climbing-course graduate and passionate volunteer, listened intently to Marjorie, a Jamaican schoolteacher at John Muir Elementary School in Seattle's Mount Baker neighborhood. Marjorie was talking about her own children at the time, but went on to include many of the students in her 5th-grade class. For this demographic, the outdoors seemed foreign and unsafe. Marjorie told Leah, "You should do

something about it." Leah didn't need a lot of convincing.

She partnered with Becca Polglase, our new education manager, and leveraged The Mountaineers organization's strengths in outdoor education and volunteerism, and city-park location in order to build a curriculum for John Muir Elementary School that would address Marjorie's desire to introduce her 10-year-old students to the outdoors. The first Mountain Workshops session for John Muir Elementary School was born.

*"I grew up in Bremerton in a poor, single parent household. I could see the Olympic Mountains from my backyard, but I could never get there because we didn't have a car. I know what it means for these kids to have a chance to go beyond their backyards, into a foreign place like the outdoors and feel safe enough to have fun. When I proposed*

*the idea of Mountain Workshops over three years ago and asked my friends for donations to fund the school bus ride from Rainier Valley to Magnuson Park, I never imagined the program would reach so many kids today. My experiences in the outdoors have made a huge impact on me. I would not be the successful business person I am*

*today without challenging experiences that helped me find my confidence and resilience, and taught me that it's okay to take on risk. These are important lessons that we need to pass on to young people today. Thank you for making this possible with your support of The Mountaineers."*

- Leah Schulz

For the 2012-2013 school year, John Muir Elementary School returned for their third year of Mountain Workshops. What began as a two-session Mountain Workshops partnership grew to five sessions thanks to your support.

In addition to undertaking an outdoor stewardship project and tackling the indoor and outdoor climbing walls at the program center, these 5th-grade students from south Seattle had the opportunity to experience outdoor activities in a forest setting. For their fifth Mountain Workshops session, students traveled to Camp Long in West Seattle, where they hiked on wooded trails, developed their burgeoning climbing skills on Schurman Rock, and tested their newfound courage on the Low-Ropes Challenge Course.

## Mountain Workshops targets diversity

### Making the outdoors relevant and accessible to diverse youth populations

- Almost all of our Mountain Workshops partners serve diverse, underserved youth with limited access to outdoor programs.
- The program is designed to gradually introduce minority youth to the outdoors, so that they can learn about nature, experience it firsthand, and try new skills in a nonthreatening and familiar environment.
- As youth gain confidence, we take them further afield to deepen their connection with the outdoors.
- Sessions are specifically tailored to the age of the participants as well as our partners' goals (personal growth, academic success or outdoor skills) and history with our program.



## Youth programs for all ages

As a whole, the four Mountaineers youth programs provide positive outdoor experiences to youth ages 4-20. As our participants age and develop interests and special skills, they may progress through the full suite of programs. To reach a broad demographic, we've created multiple entry points for these young people to get outside.

Experiential learning is the focus, and climbing serves as the primary activity to foster growth and development of particular enviable traits: self-confidence, focus and perseverance. Likewise, the positive interactions between volunteers and the young participants cultivate trust, gratitude and friendship. The programs also include an introduction to nature and conservation, and participation in a land stewardship activity.

The progressive nature of our programs provides youth with the opportunity to build a meaningful connection to natural places and experience a sense of accomplishment through outdoor challenges. Young people inspired to pursue additional outdoor learning experiences have the opportunity to deepen their connection through one of our more intensive year-round programs with financial support from our Mountaineers Access Program (MAP) fund.



## youth programs

By the end of 2013, our youth programs provided **4,207** outdoor experiences to try new challenges and explore nature

have exceeded  
**5-year goals**  
in **3 years**

have *increased* **80%** in the last **12 months**

new programs  
in **Kitsap** and  
**Tacoma**

now include **9 weeks** of  
**summer day camp**

# BOLD

voice for the outdoors

All Mountaineers members share at least one commonality: love of the outdoors. For more than 100 years, we have served as a bold voice for the natural world. You might say it's basic instinct. Grateful for what we've been given, we show our appreciation any way we know how. Within The Mountaineers membership, we count impassioned and informed voters, investors, advocates, activists, doers and visionaries.



stewardship

▶ **2,506**  
volunteer hours  
**on-the-ground**  
trails crags lookouts

▶ **576** people  
leave no trace  
**education**  
backcountry impact

## Conservation: today and tomorrow

For over a century, Mountaineers members have had a profound impact on the larger outdoor community through outdoor recreation programs that have inspired conservation and stewardship of public lands. Today, we take responsibility for stewarding this important legacy by focusing our conservation efforts on public lands stewardship, education, and advocacy.

While the conservation movement has accomplished so much in the past half a century, from the Wilderness Act to establishing numerous National Parks, we might be facing our biggest challenge yet - an aging demographic and increasingly lower engagement.

In order to create the broad-based involvement and support needed to usher the conservation movement

into the future, younger and more diverse groups must be inspired to learn that conservation is in their own self-interest.

The Mountaineers is uniquely positioned to impact and expand the modern conservation movement because of the power of our community's relationship to the land and each other. And we're already doing this:

To inspire interest in conservation and create awareness about the value of stewardship, we teach wilderness ethics in the educational components of our extensive course offerings, provide opportunities to care for public lands, and invite engagement in conservation issues.



## Citizen Science: Wilderness Weed Watchers

Last year, 47 of our trained volunteers collected boots-on-the-ground information about the status of invasive and non-native plants along backcountry trails and campsites in the wilderness areas of concern. In conjunction with our partners at the Mt. Baker-Snoqualmie National Forest, King County Noxious Weed Program and Snohomish County Public Works, The Mountaineers expanded the Wilderness Weed Watchers Program to seven additional wilderness areas in the Mount Baker-Snoqualmie National Forest in 2013.

Identifying and recording data for species of concern, volunteers surveyed a total of 53 miles of trail, contributing more than 360 hours of labor and traveling a total of 1,900 miles to conduct surveys.

The Wilderness Weed Watchers recorded locations and data for 39 infestations within wilderness boundaries, identifying 11 troublesome species that included three priority species of concern: common hawkweed, yellow hawkweed and evergreen blackberry.

## Stewardship

### giving back to the backcountry

- Each year, nearly 500 students volunteer on public lands during one of a dozen Mountaineers courses with stewardship requirements, contributing volunteer labor on state and federal lands in Washington.
- Service learning is an integral part of many of our adult and youth education programs.

## Education

### outdoor ethics and environmental literacy

- Recognized as a leader in best practices for outdoor activities, The Mountaineers has the capacity to reduce and prevent recreational impacts to the environment.
- Our Backcountry Impact Series promotes Leave No Trace practices, teaches low-impact recreation skills, and makes regional-specific considerations unique to a variety of outdoor activities on land and water.

## Advocacy

### influential voice in the conservation of public lands for future generations

- The nature of our programs and member interests requires us to balance protection with access.
- Washington's recreating public connects to conservation issues through our **Currents** e-newsletter, currently sent to more than 14,000 subscribers.
- In 2013 we mobilized Olympia and Tacoma branch members, drafted a letter of support for Wild Olympic Wilderness Act that was signed by local and national climbing organizations and addressed to Congressman Derek Kilmer. We visited personally with the congressman's staff in Washington, D.C. to express support for the bill which contributed to Congressman Kilmer decision to co-sponsor of the current bill that was introduced in January 2014.



You help us provide meaningful outdoor experiences that are the foundation of conservation and stewardship.



youthprograms  
Leveraging  
donor dollars with

▶ **3,400**  
volunteer hours

Donor impact is  
**multiplied**  
through volunteer  
**commitment**

## Volunteers: The essential ingredient to youth programs

In Seattle alone, The Mountaineers volunteer base grew to support youth programs, dedicating 3,400 hours to teach climbing, navigation, outdoor cooking, snowshoeing, photography, Leave No Trace ethics, camping skills, and earth stewardship. The astounding average volunteer-to-student ratio of 1 to 8 ensured a personalized experience for our young participants and allowed us to keep staffing costs low. But

these altruists are more than warm bodies; they offer a high level of skill, dedicated attention, caring mentorship, safety-consciousness, and respectful leadership to their young charges.

Just two years after the launch of The Mountaineers Teen Adventure Club, we've seen the cycle of volunteerism that has perpetuated in our adult programs for more than 100 years take

root among our youth. They've felt the impact of the contributions and leadership of their volunteer instructors and have become hungry to give back in the same way by volunteering for other youth programs themselves. This chain reaction precipitating peer leadership is what gives us confidence that our efforts to ensure the conservation of our wild places will pay off handsomely.



## Volunteers share professional skills and expertise

But volunteer opportunities aren't limited to the climbing wall or mountain peaks; as Dave has demonstrated with his diverse service history, The Mountaineers benefits from a wide variety of member skills. Volunteers have proved instrumental in providing structural improvements to our outdoor centers and a play a vital role in supporting lodge hospitality operations, trail grooming, and rope tow maintenance. The renovation of The Mountaineers program centers in Seattle and Tacoma and installation of basalt columns, climbing walls and other capital projects were also overseen and managed by volunteers who donated project management, professional and technical expertise.



“The climbing of mountains also gives us heroes who we might look up to and strive to emulate. I also discover that heroes are as important to me now as they were in my youth. Heroes are for all ages.”

— Tom Hornbein

**BOLD**  
commitment

When we're very young, our heroes are often the stuff of myth, comic-book characters emblazoned on a lunchbox and Thermos. Soon we look to living legends for inspiration: famous alpinists, pioneering scientists, or innovative artists. At The Mountaineers, we give ordinary people an outlet to share their passions, time, and talents. They become our heroes.

As Mountaineers we have the opportunity to create conservationists by offering powerful outdoor experiences and connecting people to these special natural places. Our volunteers make these experiences possible. If you've taken one of our courses, you have witnessed the power of volunteer-led instruction and have seen an unmatched level of commitment and generosity of spirit.

## Exceptional Leadership

Each year, we recognize the extraordinary volunteers we're privileged to know. These people exemplify The Mountaineers core values and mission, advance our vision, and have a long-lasting impact through their continuous efforts.



Dave Shema was awarded the 2013 Annual Service Award, The Mountaineers most prestigious volunteer award. As a volunteer for more than 30 years, Dave gave 900 hours of his time to The Mountaineers in 2013. His volunteer journey began shortly after he graduated from the Basic Climbing course. Since then he has served in multiple leadership positions across the organization, including as a member of the board of directors and as chair of the

Safety, Naturalists, MOFA and Seattle Climbing committees. He has instructed courses, led trips, wrote articles, labored in work parties, and brought innovation to many committees. He is a popular volunteer for our teen program and has volunteered for youth programs in every capacity, most notably filling an unofficial mentor role for staff and volunteers during all weeks of 2013 Junior Mountaineers Summer Day Camp. Dave also supports The Mountaineers as a generous donor.

Deeply entrenched volunteers like Dave are integral to the success of The Mountaineers, but he's not doing it alone. He's joined by hundreds of other skilled, committed volunteers without whom the success of our adult instruction, youth education and conservation programs would not be possible. These volunteers and you make an exceptional team.

For fiscal year 2012-2013

**\$36,633 in matching**

▶ **gifts via 2,757**  
**volunteer hours**

▶ **by 30 volunteers**

**\$58,868 total contributed**

from matching gifts and  
matching volunteer hours

## Perpetuating a volunteer culture

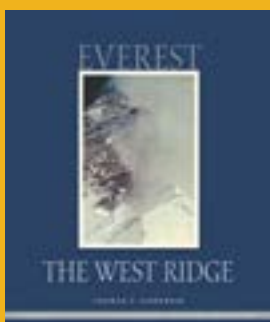
Though we know that the meaningful learning experiences we offer motivate people to give back, and many volunteers naturally seek out and foster the growth potential they see in others, an intentional effort to recognize, recruit, train, develop and mentor volunteers is imperative to ensure that our unique tradition of volunteerism will endure. In 2013, we invested your support in the launch of a leadership development initiative to provide structure to the cultivation and expansion of The Mountaineers volunteer base.

At The Mountaineers, we believe that heroes aren't born, they are made. Every day, we see heroes rise up out of our ranks, from the long-serving board member to the teenager volunteering for the first time. Just as Tom Hornbein said, these are heroes for all ages and they are as important now as ever before.

# BOLD inspiration

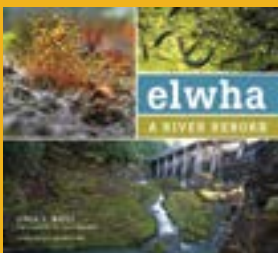
Our reach is always expanding and the world is taking notice. Whether you're interested in outdoor activities, living a healthy lifestyle, or becoming a good steward of the environment, **Mountaineers Books** provides information and inspiration to guide you on your next journey safely, and with confidence. Through books, we take the name and the impact of The Mountaineers to a larger audience in the Pacific Northwest and beyond.

## Inspiring future generations of explorers and conservationists



### Legends and Lore

To ensure that mountaineering knowledge and literature is available to readers everywhere, **Mountaineers Books** began curating a series of histories, biographies, and high-altitude adventures called **Legends and Lore**. Published in both print and digital formats, the series highlights notable mountain stories as well as hidden gems that deserve recognition. We celebrated the 50th anniversary of the first American ascent of Mount Everest by issuing enhanced new editions of *A Life on the Edge* by Jim Whittaker and *Everest: The West Ridge* by Tom Hornbein. To honor his friend, author Jon Krakauer made a special appearance in Seattle to interview Hornbein at his book launch event.



### Elwha: A River Reborn

Last year, we partnered with the *Seattle Times* to publish a compelling, visually stunning book about the groundbreaking removal of two dams on the Elwha River and worked with the Burke Museum to create a traveling exhibit about the unprecedented project. With support from the Hugh and Jane Ferguson Foundation, we donated copies of Lynda Mapes's *Elwha: A River Reborn* to Washington-area schools. In support of the book and exhibit, we reached more than 1,200 attendees through a dozen free public events, and more than 10,000 people visited the exhibit during its run.

Last year, **Mountaineers Books** was the only publisher to win more than one National Outdoor Book Award.



- Gail Storey's *I Promise Not to Suffer: A Fool for Love Hikes the Pacific Crest Trail*
- The anniversary edition of Tom Hornbein's *Everest: The West Ridge*
- Mike Zawaski's *Snow Travel: Skills for Climbing, Hiking, and Moving Across Snow*

In addition, the Alaska Historical Society named Tom Walker "Historian of the Year" for *The Seventymile Kid*.

### Mountaineers Books 2013 by the numbers

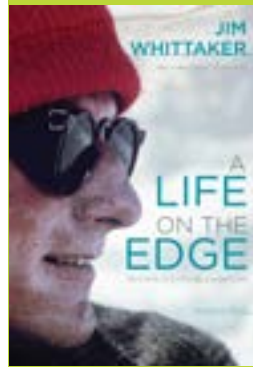
- 30 new titles
- 300 author events
- 300,000 books sold
- \$3 million in book sales

## Expanding our Ebooks and audiobooks

The world of publishing continues to offer opportunities to reach readers via new platforms. Today, we publish electronic versions concurrently with all new print books. We have more than 300 ebooks and 100 iBooks available now.

In 2013, Mountaineers members Mickey Eisenberg and Gene Yore took advantage of “rich media” to create an original ebook. Their *Guide to 100 Peaks at Mount Rainier National Park* follows in the *Freedom of the Hills* tradition of member-originated projects.

We also sold audio rights to three titles: *Kiss or Kill, Kissing Kilimanjaro*, and *A Long Trek Home*.



Jim Whittaker once said, “As a mountaineer, you climb on the shoulders of your predecessors.” Your support continues to make that figurative climb easier by increasing access to the best outdoor writing available and inspiring a new generation of adventurers.

## Engaging the community

Mountaineers Books continues to extend the influence and message of our organization through more than 300 author events.

- Denali National Park kicked off their summer Centennial celebrations with Tom Walker (*The Seventymile Kid*).
- *Rare Bird* author Maria Mudd Ruth gave the keynote for a series of Sierra Club “Our Wild America Campaign” events.
- Paul Bannick (*The Owl and The Woodpecker*) was the keynote speaker of the National Audubon Society Convention.
- King County Libraries featured our *Skipstone* authors at 40 events in their “A Place at the Table” series. *Skipstone* books encourage backyard activism and a sustainable lifestyle.
- Jordan Hanssen (*Rowing Into the Son*) gave more than 30 presentations on his tour from Idaho to New Mexico, and Alaska-based author Erin McKittrick (*Small Feet, Big Land*) packed her family into a camper van for an author tour along the west coast of North America.

Your philanthropic support allows us to print mission-related titles, augment retail prices to keep books affordable, invest in use of recycled materials in our books, and present author events at no cost to the general public.

## Braided River

### Preserving 11 million acres in America’s Arctic

As the conservation imprint of Mountaineers Books, Braided River furthers our conservation and responsible recreation goals and helps shape the conversation about the importance of preserving wild places. Each Braided River project starts with a large-format photography book and then goes beyond the book with multimedia presentations and museum exhibits to reach a wider audience. This work is possible through book sales and donor contributions from a separate Braided River foundation formed exclusively to support these books, programming, and field work.

In February, former Secretary of the Interior Ken Salazar approved a management plan for the National Petroleum Reserve-Alaska that designates 11 million acres of wilderness to be managed as critical wildlife habitat with no energy development.

Braided River’s project *On Arctic Ground*, which featured ecologically important areas in the Reserve, helped shape this legislation. Decision-makers who had never seen this critical habitat were able to connect to the landscape through our book. Due to support from the Champion Foundation, nine national conservation organizations used our book in their communications and outreach efforts. Collectively, over one million signatures urging protection were generated by this work from American citizens.

### Braided River 2013 by the numbers

- 3,200 books sold
- 2,100 event attendees
- 15,000 museum visitors
- 1 million+ media circulation





At the end of 2013, we invited our members to participate in a membership survey about members' impressions of our courses and activities, and their overall experiences with our organization. We compared these responses with survey data from 2011 to understand both how we've grown and changed, and where we still have opportunities to improve.

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m e m b e r s h i p   s u r v e y   r e s u l t s   a r e   i n

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**OVER 2,000** people responded that's *5X greater* than the average survey response rate

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and we learned some really exciting things:

*there is an ~ overall ~ improvement in member satisfaction*

compared with just **3 years ago**, members are

**20%** more satisfied



members are more tech savvy, with **72%** of our members owning smart phones, vs 47% in 2011

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today's members are more likely to perceive The Mountaineers as **active, high-quality, fun, helpful, and friendly**

we are a **10,400** member community



# BOLD transformation

## Community and membership

As a Mountaineers member 75 years ago, you were likely one of the first to explore the Pacific Northwest landscape. If you were willing to blaze trails, bushwhack, and make the long trek in to get to the base of your prize, all of the Cascade and Olympic mountains were your playground.

Exploring the unknown likely transformed you, going on adventures with fellow members created community, and learning to safely climb, hike or ski created meaningful connections to, and understanding of beautiful and wild places.

Thanks to these pioneers of the alpine world who wanted others to have the same opportunities, and developed ways to pass on techniques and lessons learned in the outdoors, anyone with the desire to take on challenge and the willingness to learn and work hard to achieve his or her goals can do so. And thanks to members who committed to conserving and stewarding these wild places, people know how to be out there responsibly and with minimal impact on the natural landscape.

## Gathering places mitigate environmental impact

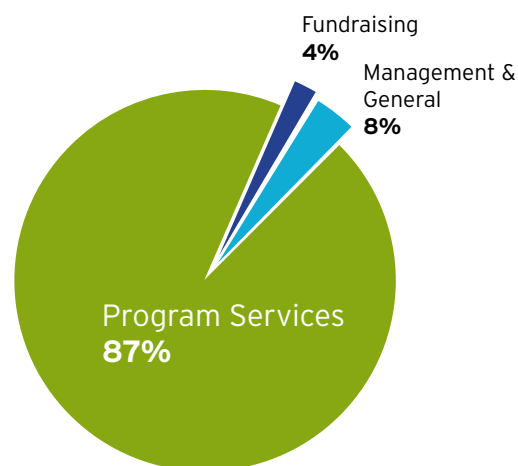
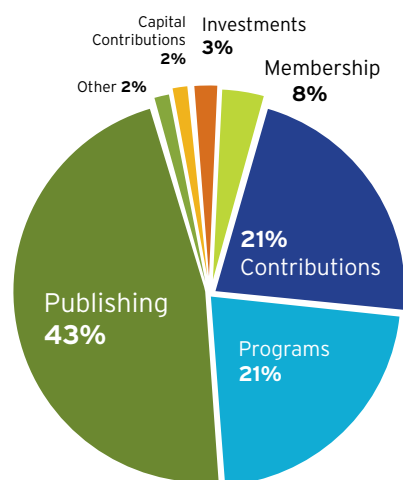
Access to formerly remote places via highways and paved roads today makes it convenient for masses of people to get to popular crags and trailheads. Not surprisingly, thousands of people have done just that. And the impact on the environment with so many boots on the ground, not to mention carbon emissions from the cars that get them there, continues to put a strain on the environment. Fortunately, today's Mountaineers work to apply a conservation ethic to modern day outdoor recreation by creating facilities and structures that support the instruction and practice of outdoor recreation skills in the city and close to home.

Thanks to your support, The Mountaineers installed an indoor climbing wall at the Tacoma Program Center. Located in both Seattle and Tacoma, the program centers are equipped with instructional tools that support the teaching and practice of essential skills for beginning to advanced outdoor recreationists. They offer a safe, cost-effective, and environmentally-friendly alternative to the fragile alpine peaks, meadows, and crowded crags. They have been a key element to the success of our efforts to share the benefits of outdoor recreation with children and youth - the next generation of people who will love and protect the outdoors.



75 years ago, skiing at Meany Lodge involved taking a rope-tow up the top of the slope to ski down. Thanks to your support, members can bring their families up that same rope tow - the oldest and fastest in the state - now upgraded and improved, but still full of memories and love.

# financial



## SUPPORT AND REVENUE

Publishing	43%	\$2,972,023
Programs	21%	\$1,414,009
Contributions	21%	\$1,425,306
Membership	8%	\$549,493
Investments	3%	\$216,470
Capital Contributions	2%	\$141,968
Other	2%	\$137,144
<b>Total</b>	<b>100%</b>	<b>\$6,856,413</b>

## EXPENSES

Program Services	87%	\$5,082,929
Fundraising	4%	\$248,607
Management & General	8%	\$479,407
<b>Total</b>	<b>100%</b>	<b>\$5,810,943</b>

## STATEMENT OF FINANCIAL POSITION

as of SEPTEMBER 30, 2013

### ASSETS

Cash and cash equivalents	\$1,265,339
Accounts receivable	\$480,223
Bequests and pledges receivable	\$571,545
Author advances	\$117,316
Book inventories	\$2,544,775
Prepaid and other current assets	\$164,874
<b>Total Current Assets</b>	<b>\$5,144,072</b>
Long-term investments	\$1,927,792
Author advances	\$148,657
Property and equipment, net	\$5,835,263
<b>Total Assets</b>	<b>\$13,055,784</b>

### LIABILITIES

Accounts payable	\$206,394
Accrued liabilities	\$187,931
Royalties payable	\$66,162
Deferred revenue	\$131,994
<b>Total Liabilities</b>	<b>\$592,481</b>

### NET ASSETS

Unrestricted net assets	\$12,187,823
Temporarily restricted net assets	\$275,480
<b>Total net assets</b>	<b>\$12,463,303</b>

**TOTAL LIABILITIES AND NET ASSETS** \$13,055,784

*The audit of the consolidated Mountaineers entity, including Mountaineers Books and Braided River is available on request.*

## PRIVATE CONTRIBUTIONS OCTOBER 1, 2012 – SEPTEMBER 30, 2013

The Mountaineers relies on private contributions to pilot new initiatives, expand mission-critical programs and make outdoor experiences accessible to all. This vital support fuels The Mountaineers efforts to provide youth outdoor experiences, cultivate a tradition of volunteer-led education, improve facilities to better support courses, and publish books and grow programs to create a community of engaged outdoor citizens. **We are grateful to each of the individuals, corporations, foundations and organizations below who provided contributions and in-kind gifts between October 1, 2012 and September 30, 2013.**

### \$25,000 +

Eddie Bauer  
The Estate of George Duncan  
Mountaineers Foundation  
The REI Foundation

### \$10,000 - \$24,999

The Boeing Company  
Matching Gifts Program  
Connelly Law Offices  
Craig McKibben and Sarah Merner  
Dan and Nadine Lauren\*  
Andy and Ann Devereaux\*  
Richard and Martha Draves\*  
The Goodman Foundation  
The Estate of Esther Jane Johnson  
Mark Pigott  
Microsoft Matching Gifts Program  
The National Forest Foundation  
PACCAR  
Thomas Tarantino

### \$7,500 - \$9,999

The Babare Family Foundation  
John Goodman\*  
Doug and Maggie Walker\*

### \$5,000 - \$7,499

The John Spencer Bradley Foundation  
Tina Bullitt\*  
Jack Kirk  
Deling Ren and Yinan Zhao  
Curtis Staehlecker  
Eastside Subaru  
Eddie Vedder  
Tab Wilkins\*  
Ann Wyckoff

### \$2,500 - \$4,999

Alex Bogaard  
Cascades Designs  
Franklin Bradshaw  
Lee Fromson\*  
Martinique and Eliot Grigg\*  
William Hecker  
HHJ Trust  
Hope and Dave Maltz  
John Ohlson\*  
Wilma Peterson  
The Seattle Foundation  
Brian and Amy Young  
*Anonymous donation made in memory of Yancy Noll*

### \$1,000 - \$2,499

Eric Aagaard\*  
United Student Aid Funds  
Michael Arriaga  
Perry and Christine Atkins  
Curtis Baxstrom  
David Bradley  
Darin and Maureen Brekke  
Freya Brier  
Anita Cech  
Chris and Radka Chapin  
David Claar\*  
Adam and Laura Clarke  
Edgeworks Climbing  
Nicholas Clinch  
The Greater Tacoma Community Foundation  
Tom Davis  
Adam Diamond  
Jim Dobrick\*  
Keith Doorenbos  
Marlene and John Durbin  
Todd Enos

Dan and Nancy Evans  
Expedia Gives  
Mike Gauthier  
Don and Natalia Goodman\*  
Ed Greutert\*

Chloe Harford and Henry Rebbeck  
Jonathan Hawkins and Ann Mecklenburg  
Jonathan Heller  
Christine Hoffman  
David and Christina Holmes  
Carol and Bruce Hosford  
Jimmy James  
Sally Jewell\*

Dennis Kiilerich  
David Kimbro  
Martha Kongsgaard and Peter Goldman  
Micah Kornfield  
James Kotlik  
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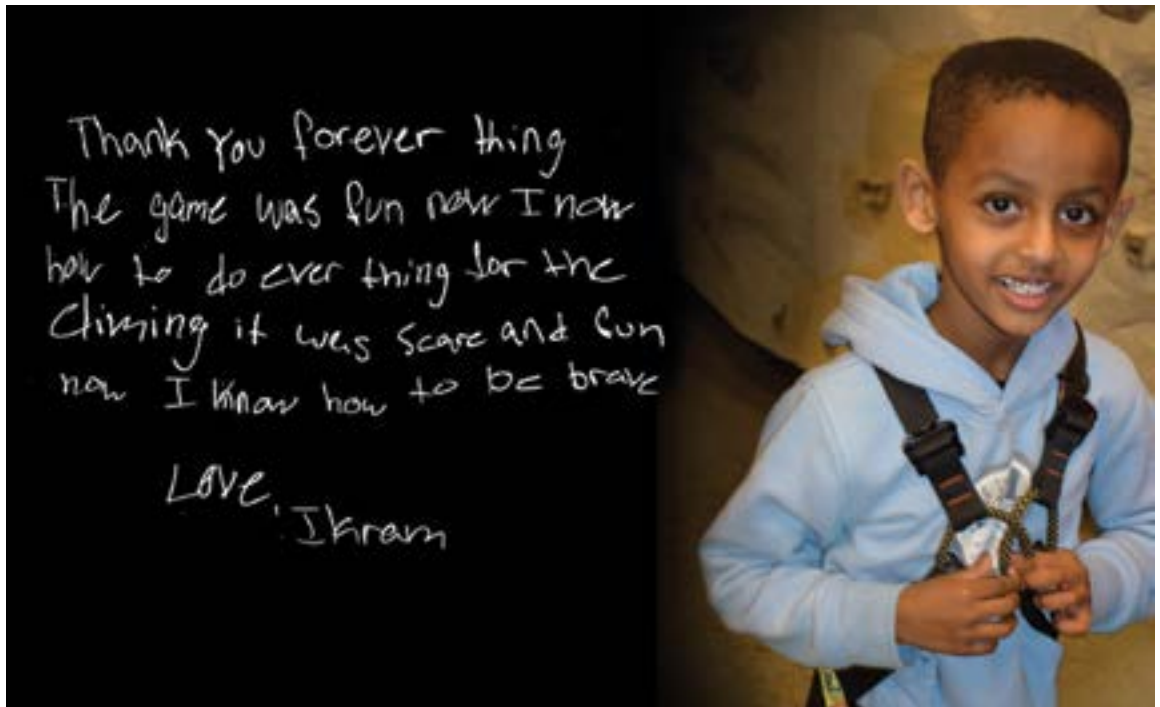
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# BOLD leadership

## from the board president **GAVIN WOODY**



As a member and supporter of The Mountaineers, you're part of a team. Our goal is to foster a passion for adventure and a love of the natural world. Through the powerful outdoor experiences we offer, we reach the uninspired and give them reason to care and act. Together, we create conservationists. Your generous support has helped us:

- Give diverse, inner-city youth a chance to learn new skills and explore nature
- Provide all people with meaningful outdoor adventures that act as the foundation of stewardship
- Publish books to honor the lives and adventures of mountaineers and ensure that important stories are widely available for future generations
- And advocate for the conservation of lands and waters that we all love.

Increasing access to outdoor activities is critical, and with your help, we're shifting the focus from screen time to green time in the Pacific Northwest's great recreational lands, which will ensure healthy, active communities and a future for conservation.

Last year marked both the end of our three-year turnaround plan and the beginning of Vision 2017, which will serve as a guide for The Mountaineers for the next four years.

Our team is strong, thanks to you and members like you. It is you who has made the stories on these pages possible. I hope you will join me and make a commitment to support The Mountaineers efforts in the years to come. Thank you.

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We welcome the opportunity to meet and talk with you.

Tell us how you want to be involved in making the world a better place. Tell us what you'd like to hear. If you share your ideas, we can work together to create the opportunities you're looking for to get involved.

### Contact:

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Call: (206) 521-6004  
Email: [maryh@mountaineers.org](mailto:maryh@mountaineers.org)

### PHOTO CREDITS

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“Climbing mountains, especially the risky Himalayan variety, is a selfish proposition. Yet I believe that something of value comes from this seemingly useless pursuit. As I worked and learned and taught as a physician practicing a high-risk critical care specialty, I found that risk is an essential ingredient to life. The ability to accept uncertainty enables one to stay cool during crisis. The willingness to risk also underpins discovery: creativity in science or art or other ventures into the unknown. Finally, accepting that outcomes are commonly uncertain and failure often possible allows us as a society to better cope with the challenges that confront us in what we do to our planet and each other.”

— TOM HORNBEIN

**The outdoor adventures that really challenge us—the ones that touch our deepest vulnerabilities and fears, that push us beyond our perceived limits—etch indelible marks on our character. Whether or not we succeed, we learn valuable lessons about ourselves and become more useful to our communities. Because once we’ve normalized the act of boldly striving, we are better suited (and more driven) to make the world a better place.**

**You have helped us shape a bold vision to ensure a bright future for The Mountaineers and the greater outdoor community. Achieving that vision will depend on what we do today — bravely, together.**

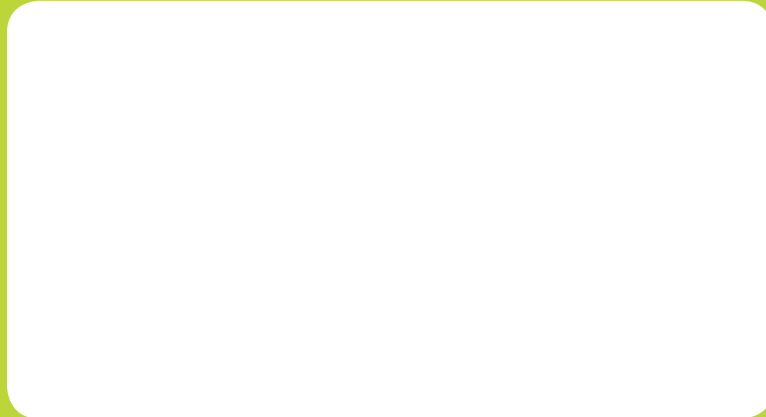
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# with our thanks to you



Getting people outside is fundamental to advancing the mission of The Mountaineers:

*To enrich the community by helping people explore, conserve, learn about and enjoy the lands and waters of the Pacific Northwest and beyond.*

For over 100 years, The Mountaineers has served as the foremost outdoor recreation organization of the Pacific Northwest – dedicated to educating and inspiring people to explore the outdoors and conserve and steward public lands and waterways. The Mountaineers offers courses and outdoor activities led by trained and experienced volunteer instructors who are dedicated to promoting safe and responsible enjoyment of the outdoors.

The Mountaineers advocates for access and protection of recreational lands and waterways and promotes minimal impact recreation practices. Mountaineers Books, the publishing arm of The Mountaineers, produces guidebooks, outdoor instructional texts, natural history guides, and environmental conservation works that further The Mountaineers' mission.