



IMPACT REPORT FOR FISCAL YEAR 2020

The Mountaineers Annual Report to the Community

MISSION

Helping people explore, conserve, learn about, and enjoy the lands and waters of the Pacific Northwest and beyond.

CORE VALUES

ADVENTURE | EDUCATION | **COMMUNITY** | VOLUNTEERISM | ADVOCACY





THE MOUNTAINEERS IS A COMMUNITY

united by a passion for adventure and driven by a deep sense of purpose to give back. For more than 114 years we have redefined limits, set new standards in outdoor education through volunteer-led courses and award-winning books, and fiercely defended the outdoor experience.

Community is a feeling. It's a place. It's a bond forged between us. Whether you're new to the outdoors or leading your 10th trip of the year, our community adventures with you.



Photos, clockwise from top left: Nathan Foster, Peter and Nancy Hendrickson, Satish Shanmugasudaram, Anne Harai, Carl Marrs, Katy Snyder, Tyler Dunning, Ananth Maniam, and Mountaineers Adventure Club



DEAR FRIENDS:

In times of crisis, it is important to return to the compass of our core values. Like the cairns that guided us for generations, our core values provide markers that keep us connected to our highest purpose and build the foundation for long-term success.

Over the course of the pandemic, we've returned to our core value of community over and over again. **A connected and vibrant community provides resilience in the most challenging of times, and the strength of The Mountaineers community has made the difference between a challenging year and a devastating one.**

The COVID-19 crisis created financial insecurity for many individuals and businesses across the globe, and The Mountaineers is no exception. Moving cautiously yet quickly, we decisively responded with significant cost-cutting efforts across the entire organization. **Our community of volunteers responded creatively by developing online and hybrid courses and events, which offered learning experiences and unique opportunities to connect to the outdoors and one another.** We also sought resources like the Small Business Administration's Paycheck Protection Program, a forgivable loan made available as part of the CARES Act relief program. Our publishing division sold a record number of books here in the Pacific Northwest and around the world, a sure sign that outdoor publishing is playing a vital role in the health and wellness of all people.

Our focus throughout the pandemic has been to move forward in a way that keeps our community safe. Part of this means striving to provide accessible experiences to the diverse community we serve. We know the healthiest community is one where every person feels belonging, and we believe belonging plays a critical role in inspiring unity, respect, and a passion for the planet we call home.

We would be remiss not to highlight the critical role our donors have played over the course of the last two years, with more individuals making contributions than ever before. The financial impact of COVID-19 has been palpable, and our community has responded in big ways to help us to weather the storm.

We are not alone on this mountain. In true Mountaineers fashion, we lean in when the going gets tough, and we always find ways to learn and grow along the way. **We are in this together, and it is through the support of our community that we will make it to the other side stronger than when we started.**

Thank you.



Tom Vogl
Chief Executive Officer



Vik Sahney
Board President



14,453

members

11%

people of color

47%

female or non-binary



Photo: Tiare Vincent

climbed
19,206,276+
feet and traveled
77,040+
miles

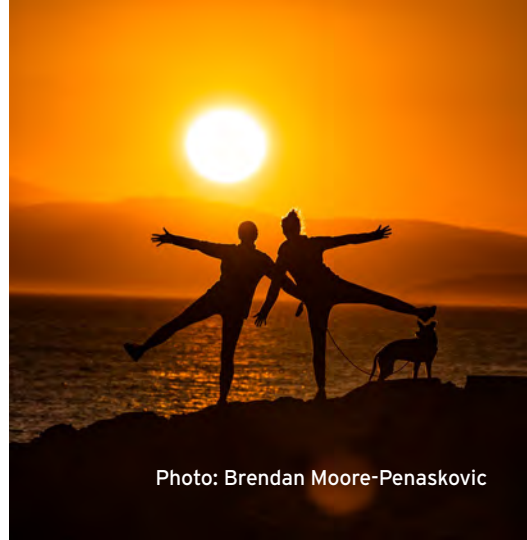


Photo: Brendan Moore-Penaskovic

2,784
volunteers provided
2,126
outdoor experiences

COMMUNITY IN ACTION

The Mountaineers 2020 Impact



Photo: Ida Vincent

396,854 books sold worldwide

\$68,036 in scholarships awarded to 140 individuals

38,090 subscribers to Conservation Currents

12,265 copies sold of *Freedom of the Hills*

10,341 outdoor youth experiences

4,673 individual advocacy actions to protect public lands

1,800 Gear Library items

100% new titles printed on FSC® certified or recycled paper



Photo: The Mountaineers



Photo: Meany Lodge

2,998

donors provided resources to educate and engage the next generation

2,139

made a charitable donation for the very first time



Photo: Cheryl Talbert

“My favorite trips are led like a family or friend outing, unlike a guided group. Where leaders take several steps back at the trailhead. This allows people to discuss things – they’re open, they make friends, and they stay in contact. I also want to encourage more volunteers to come in, and one way to do that is to create a sense of family. Not just a sense of teaching a course, but a sense of being part of a community.”

– Ananth Maniam (ஆனந்த் மணியம்) | 4-Year Member
Super Volunteer and Key Leader
[2019 Volunteer of the Year](#)

FISCAL YEAR 2020: TRAIL MARKERS OF THE YEAR



Mountaineers Books launches a distribution partnership with [Green Trails Maps](#)



#GivingTuesday raises [\\$22,000](#) for [Mountaineers Scholarships](#)



Alpine Ambassadors [2020 Ice Climbing Trip to Hyalite Canyon](#)



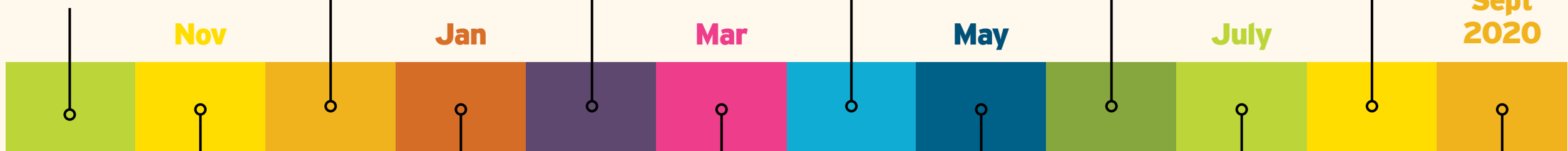
[Tech Update 4.0](#): The Mountaineers website celebrates its sixth birthday with a Pione 5 update



Mountaineers Books celebrates [60 years of excellence in publishing](#)



[Great American Outdoors Act](#) becomes [law](#) thanks to years of hard work by the conservation and recreation community



Oct 2019

[Leadership Development Series](#) expanded to support emerging leaders and build community



Dec

[#SafeOutside resources](#) posted affirming our processes and commitment to emotional and physical safety in the outdoors



Feb

[Virtual Education Center](#) launches in response to COVID-19



April

Environmental justice incorporated into [Mountaineers new statement on climate change](#)



May

Sally Jewell presents Lifetime Achievement Award to Governor Dan Evans and [\\$457,000](#) raised at our first [virtual Gala](#)



June

July

Aug

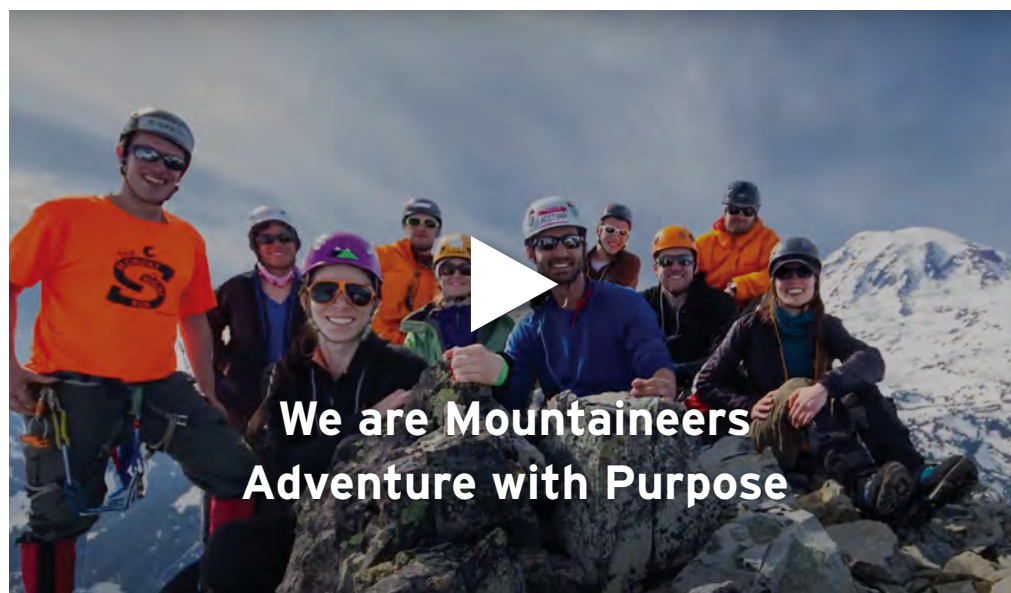
[Climbers of Color](#) announces [fiscal partnership with The Mountaineers](#) to support their mission to create more leaders of color in mountaineering



Sept 2020

LEAD INNOVATION IN OUTDOOR EDUCATION

As a community, adventure with purpose is our legacy, and we endeavor to make it our future.



We are Mountaineers
Adventure with Purpose

2020 BY THE NUMBERS

427

trip leaders lead
1,495 trips

387

courses,
seminars, and
clinics

384

students engaged
in our Leadership
Development Series

COVID-19 Response Offers Critical Guidance to Recreate Responsibly

On February 28, 2020, the Center for Disease Control (CDC) announced the likelihood that COVID-19 would spread in US communities. By March 23, Washington State's Governor Inslee issued a "Stay Home, Stay Healthy" order to slow the spread and "flatten the curve". Recognizing that getting outside is integral to both physical and mental health, The Mountaineers carefully tracked recommendations of public health agencies to provide critical guidance on responsible recreation. Remaining in close contact with partner organizations, we answered the call to join the [Recreate Responsibly](#) coalition with more than 1,300 businesses, agencies, nonprofits, and others across the country to help our communities safely and respectfully experience the benefits of nature during the challenging time.

Our COVID-19 Reopening Taskforce, composed of staff and volunteers, launched [Guidance for Mountaineers Programs during COVID-19](#) – a transformative decision-making rubric used widely by our 2,784 volunteers to navigate how to continue offering indoor and outdoor programming in an ever-changing landscape. Throughout the pandemic, we provided frequent and transparent communication to members and volunteers, and we listened to feedback from our community to tailor our response to the needs of our programs.

Leadership Development Takes Volunteer Training to the Next Level

Emerging out of our Progressive Climbing Education Program, Leadership Development has become a critical focus area to better support our highly-skilled volunteers and students. Today, we invest over \$350,000 of philanthropic funds each year into training and recognition. We expanded the [Leadership Development Series](#) in 2019 to offer critical training to help volunteer instructors strengthen their core competencies in equity and inclusion, risk management, group facilitation and instruction, administrative and organizational skills, and conservation and advocacy. Seminars such as ["Building Our Understanding and Application of Diversity, Equity, and Inclusion"](#) and ["Understanding Treaty Rights in Today's Landscape: A Tulalip Perspective"](#) offered continuing education pathways to reduce systematic barriers and elevate individuals who have been historically excluded from the outdoors.

With the flexibility to expand virtually, these opportunities allowed us to reach a broader audience and engage volunteers during the most restrictive phases of the pandemic. This training has helped to develop leaders thoughtfully and intentionally, cultivate stronger relationships across branches, and elevate teaching standards and consistency across courses. These efforts also lead to higher volunteer satisfaction, retention, and recruitment outcomes, which directly translates into outstanding outdoor experiences for our ever-growing community.

“The classes, field trips, and people at The Mountaineers helped me stay motivated through a very difficult time in my life. Pursuing mountaineering has brought a new sense of purpose to my life, helped me cope with stress, and built my confidence. I also can’t thank the volunteers enough, they are so kind, knowledgeable, and caring. They are truly inspiring. Snow is not part of my life or culture, so at times I was afraid, and they kindly helped me overcome my fears without judgement. I never thought a Brazilian/Indian lady would enjoy snowy mountains so much, and I look forward to learning and exploring more.”

– Mumtaz Mesania | 3-Year Member



Photo: Skye Stoury

Mountain Education Alliance: A Nationwide Partnership in Climbing Education

Nearly a decade ago, staff and volunteer leaders from The Mountaineers, Appalachian Mountain Club, American Alpine Club, Colorado Mountain Club, and the Mazamas identified the need to approach common challenges, best practices, and emerging trends in climbing education. Together, we’ve been working to develop national standards for volunteer-led climbing education that will also meet UIAA international standards. In September 2020, this partnership formally became the [Mountain Education Alliance](#) (MEA).

MEA’s purpose is to provide a unifying force in American recreational climbing, build a stronger community of world-class volunteer leaders, and reduce hidden barriers by improving transparent pathways to leadership. Long term, MEA will create new and exciting training opportunities by establishing a set of volunteer climbing certifications through the [Leadership Education and Development](#) (LEAD) Program. Designed to acknowledge our top volunteers for their excellence in leadership and education, these certifications are nationally recognized. To date, volunteers from MEA organizations have received LEAD certifications in Top-Rope Climbing, Single Pitch Sport Climbing, and Single Pitch Traditional Climbing. These skilled educators are now connected to a national community of volunteer climbing instructors, which will surely lead to a greater consistency across the country. As we continue to develop MEA and deepen ties between member organizations, we expect to collaborate in ways that will benefit outdoor organizations beyond climbing.

ENGAGE FUTURE MOUNTAINEERS

Our community is where you take new courses to help you learn, then take trips to help you grow.



The Mountaineers Community Goes Farther Together

2020 BY THE NUMBERS

2,962 youth engaged in outdoor programming

151 Mountain Workshops supported **543** participants

225 outdoor experiences equipped through the Gear Library

Honoring One Another As Human Beings Equips Us To Better Act On Our Mission

We are committed to building a culture where all people feel emotionally and physically safe. In January 2019, the Board of Directors chartered an [Equity and Inclusion](#) (E&I) Committee to oversee our focus to remove barriers within The Mountaineers and to cultivate a community where all people feel a sense of belonging. Since its inception, the committee and its affiliated 155-person [working group](#) have taken steps to ensure members and volunteers have equitable access to our courses and programs. We've offered ongoing E&I-focused training and are developing a culture-focused leader toolkit. We also issued an equitable [climate change](#) statement, refined our strategies for recruiting staff, Board, and volunteer leaders, and invested in [website improvements](#) so members can share pronouns and update their demographic information.

To help reduce financial barriers to outdoor recreation, we further invested in our Gear Library, expanding inventory in inclusive sizes and increasing staff support. Gear and apparel are now available for all individuals, families, and organizations to borrow. Moving ahead, we will continue to prioritize opportunities to reduce barriers, improve transparency, and increase efforts to make The Mountaineers a place where everyone feels connection and belonging.



Photo: Ananth Maniam

“I am motivated by the passion The Mountaineers has for developing conservation champions, recreating safely and responsibly, and striving towards an inclusive and equitable outdoors so that we can all enjoy, and feel safe, in the wilderness. I’m a black woman and did not grow up camping, hiking, or exploring the outdoors. I’ll be 45 years old this year and only started exploring the outdoors 3.5 years ago. Since then, I’ve gone hiking, backpacking, snowshoeing, and kayaking, and I’m in love with the outdoors. It’s never too late to start, and the outdoors is for all.”

– Alicia Pierce | 4-Year Member
Founding Member, Equity & Inclusion Committee

Embracing Virtual Teaching and Gathering Places and Redefining Member Engagement

As in-person programming shut down across our programs, volunteers and staff rose to the challenge of creating innovative ways for people to stay connected to each other and the outdoors. We launched the [Virtual Education Center and Virtual Events & Activities Calendar](#), where people could participate in Backpackers Pajama Parties, backyard workouts, and learn about birds in their neighborhoods from the comfort of their homes. Staff, Board, and volunteers launched a first-ever Wellness Call Campaign, with friendly calls reaching over 1,000 of our senior members to offer support with trips to the grocery store, pharmacy runs, and yard work. Our community also dove headfirst into Mountaineers Books titles and flooded our new [Bookstore Curbside Pick-Up](#) with book orders to experience incredible adventures from their armchairs.

As programming slowly reopens, it’s clear that the creative virtual resources offered during the pandemic will continue to add value for our community. Embracing the digital classroom reinforced the importance of online meeting spaces as a way to reduce our collective carbon footprint. As we look ahead to the future, we will continue to utilize digital classrooms as a way to bring communities together from near and far and to identify new and innovative ways to foster connections with the natural world.

Education Programs Provide Youth with Safe Experiences Outside During Shutdowns

Our youth community consists of hundreds of families and kids taught by over 200 volunteers and supported by nearly a dozen staff. Every year, we offer thousands of opportunities for kids to get outside, including year-round after-school clubs, community outreach programs, and summer and adventure camps. By January 2020, we had facilitated over 3,000 youth experiences and were on track to get more kids outside than ever before. When the pandemic hit and in-person programs stopped, we worked tirelessly to provide high quality educational experiences that were safe and fun. We created new virtual resources and activities, including a 10-week [“Youth: Stuck Inside”](#) blog series that provided dozens of activities for families to do in their neighborhoods.

Once it was safe to offer limited in-person outdoor programming, we nimbly recalibrated our programs for smaller group activities to support physical, social, and emotional health. Focused on COVID-19 safety, clubs programs were divided into pods, activities were revamped to include a mix of zoom and in-person offerings, and Mountain Workshops were creatively redesigned to meet the changing needs of our program partners. By the end of September, youth programs served hundreds of additional participants across Puget Sound and facilitated more than 5,200 outdoor experiences.

ADVOCATE FOR WILD PLACES

When our community invests in conservation, we invest in our future.

Reducing Our Organizational Impact Through Carbon Footprint Reduction

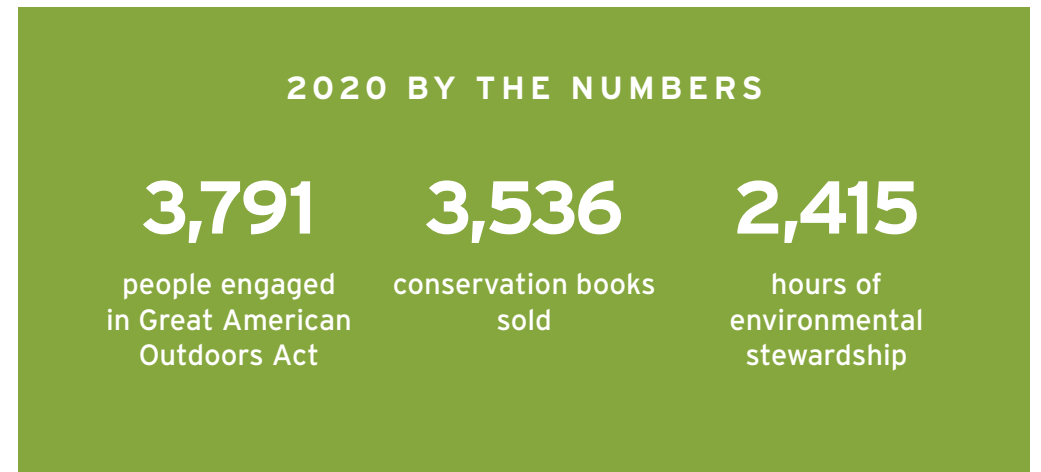
As part of our [Vision 2022](#) strategic plan, we addressed the climate crisis by focusing on reducing our organization’s carbon footprint. We established the [Carbon Footprint Reduction \(CFR\) Committee](#), which has made great progress towards reducing our organizational footprint and on educating members of our community on how to reduce their individual carbon footprint. First focusing on [buildings and program centers](#), volunteers helped to reduce our environmental impact by installing solar panels and replacing over 500 light bulbs with LED retrofits.

Since switching on the [Seattle Program Center’s solar panel array](#) in January 2019, we’ve saved over 360,280 pounds of CO2 emissions – the equivalent of planting more than 2,500 trees. We’ve also been able to cover all of our electrical energy costs for the building, reinvesting those saved funds into mission-driving efforts to offer more education programs to cultivate fierce advocates of our public lands. Buildings are just one of the many ways we’ve focused our efforts on carbon footprint reduction over the last 18 months, and our CFR committee continues to develop education opportunities for our more than 38,000-person conservation community through topics such as [food choice](#), [transportation](#), [electric vehicles](#), and more.

Leveraging Our Unique Voice in Advocacy to Focus on Conservation Outcomes

The Mountaineers have advocated on behalf of wild places throughout our 114-year history, and we continue to influence significant outcomes to protect public lands. In 2019, with over 5,000 community voices, [The Mountaineers joined partners](#) to protect the Methow Valley from industrial-scale mining, designate the Mountains to Sound Greenway a National Heritage Area, and permanently reauthorize the Land and Water Conservation Fund. We also launched [We Are Puget Sound](#), a Braided River book and impact campaign focused on strengthening awareness of how everyday decisions impact the health of Puget Sound, the Salish Sea, and the communities who depend on them.

The last 18 months have also brought us several rewarding conservation partnerships including with the American Bird Conservancy to publish [Bringing Back the Birds](#), and a collaboration with Woods Hole Research Center to publish [The Big Thaw](#), a significant look at climate research and the “carbon bomb.” [We have demonstrated an outsized ability](#) to affect policy to protect public lands compared to similarly-sized organizations across the country. We offer a comprehensive advocacy and engagement program that deepens community education, centers our advocacy efforts through the lens of equity and inclusion, and capitalizes on this unique moment in history to invest in outdoor policy.



Defining Commitment with an Official Statement on Climate Change

Conservation has been part of The Mountaineers ethos from the very beginning. Today, many of our past conservation wins are in jeopardy due to what is arguably the greatest threat to our natural world as we know it: climate change. Tasked with helping ensure The Mountaineers is doing our part to address the global climate crisis, in May 2020 The Carbon Footprint Reduction Committee formally announced our [organizational statement on climate change](#) to help our community understand why addressing the crisis is integral to our work and mission.

“Our Mountaineers community is actively experiencing the impacts of the global climate crisis. From melting glaciers to intensifying wildfires, the places we hold most dear are changing, resulting in more perilous access, loss of biodiversity, and degradation of wilderness. We believe that the climate crisis is fundamentally one of equity, which impacts not just wild places, but also human health and communities, and that future generations of Mountaineers deserve an equal opportunity to be inspired by wilderness and outdoor spaces. We commit to do our part by educating the outdoor community, advocating for public lands protections, reducing our organizational carbon footprint, and publishing books and other content that focus on and promote climate solutions, sustainability, and stewardship.”

On September 24, 2020, over 300 attendees gathered virtually to join legendary alpinist, environmental activist, and longtime Mountaineers member Conrad Anker for a special presentation titled [Mountaineering and the Climate Crisis](#). With a compelling graphic of shrinking glaciers and increasing wildfires, Conrad illustrated the existential threat of climate change to the wild places we love and to human health and communities.

“What drew me to The Mountaineers is its long history of conservation, education, and stewardship around public lands in the region. I can’t think of a better organization that connects to the importance of these places by recognizing that conservation is equally important as educating people on how to enjoy places safely and sustainably. I thought that if I’m going to live here in this region and these places are special to me, then I should join an organization that’s both working to care for these places and educating people on how to use them safely and sustainably. That’s something I want to support.”

– Tom O’Keefe | 17-Year Member
 American Whitewater Pacific Northwest Stewardship Director
 Mountaineers Advisory Council Member



Photo: Cheryl Talbert

CELEBRATING 60 YEARS OF MOUNTAINEERS BOOKS

In good times, books offer our community inspiration, empowerment, and a world beyond our own. In 2020, a year mired with new challenges and burdened with change, books offered us a haven, an escape, and hope for adventures ahead.



**Thirteen Mountaineers Books
Titles Win Awards in 2020**

Mountaineers Books Celebrates 60 Years of Independent Nonprofit Publishing

Over our impressive 60-year history, [Mountaineers Books](#) has introduced more people to the wonders of wild places near and far than any other outdoor publisher. Beginning with a single book, [Mountaineering: The Freedom of the Hills](#), we have grown to inspire generations of adventurers around the world through more than 700 titles and nearly 17 million books sold. As a nonprofit publisher, our mission is to safely guide readers in outdoor pursuits and to foster an appreciation for wilderness through the rich and varied work of diverse outdoor voices. We believe that the stories, images, and ideas offered in a book can inspire stewardship and advocacy for the lands and waters where we recreate. Books also offer solace and comfort during trying times.

Though 2020 wasn't the [60th birthday year](#) that we expected, we are proud of our tenure as the nation's leading independent publisher of outdoor recreation, sustainable lifestyle, and conservation books. Mountaineers Books, including its imprints Skipstone and Braided River, played an important role in the health and wellness of our global outdoor community. More books made it into the hands and hearts of readers than nearly any other year in our history, inspiring people to explore nature and enjoy adventures - in the backcountry, in urban neighborhoods, and inside their homes.

Books Preserve the History and Majesty of Our Wild Places for Generations to Come

Mountaineers Books serves as the preeminent nonprofit publisher of mountaineering skills and literature, conservation titles, adventure narratives, natural history, and outdoor guidebooks. In 2020, we published a wide array of titles that included [Peak Nutrition](#), by award-winning authors Maria Hines and Mercedes Pollmeier, and [Earth Almanac](#), by Ken Keffer with illustrations by Jeremy Collins, as well as a ground-breaking biography, [Edge of the Map](#), by Johanna Garton, and an iconic natural history, [Douglas Fir](#) by Stephen Arno and Carl Fiedler. Additionally, we shepherded a number of titles from our distribution partners and fellow members of the outdoor community: Colorado Mountain Club, Green Trails Maps, American Alpine Club, and Adventure Cycling Association.

As always, the core of our publishing program consisted of titles that empower each of us to be the author of our own adventures: guidebooks and instructional texts by experts that teach us skills and take us places we might not otherwise experience, from the [trails of local mountains](#) to [photographing birds](#), and from [hiking in urban areas](#) to ambitious, high-altitude climbs. Through the dedication of our authors, readers, and staff, we continue to build and sustain a community of advocates that connect people to the transformative power of the outdoors.

2020 BY THE NUMBERS

31 Mountaineers Books titles published **700** titles in catalog

\$1,855 raised through "1% for Trails" program, which donates royalties from the Day Hiking series to trail conservation nonprofits.

After 20 Years, Publisher Helen Cherullo Selects Tom Helleberg to Lead the Next Era of Mountaineers Books

“The milestone of reaching 20 years allowed me to reflect on the future of the press and colleagues I hold dear, as well as where my passions and skills were leading me. I am delighted to pass the reins to [Tom Helleberg](#), a publishing veteran with 20 years’ experience in nonprofit and scholarly houses. He holds an MFA in fiction writing and an MBA in corporate finance and strategy. I cannot think of a more capable, talented, and empathetic leader to guide the next era of impact for Mountaineers Books. Thank you for 20 incredible years. I am honored to continue to play a role at Mountaineers Books and Braided River on conservation efforts that ‘begin with a book.’”

– Helen Cherullo | 27-Year Member
Executive Director of Conservation and Advancement
Executive Director of Braided River
Peak Society and Summit Society Member

“It is a great honor to be stepping into a leadership role during the 60th anniversary of Mountaineers Books, to help set the course into the next era, and continue to publish new and exciting titles that inspire our readers. Taking on the responsibility of Publisher at the start of a global pandemic has been unlike anything I’ve ever experienced. Mountaineers Books reflects the values of the overall organization—The Mountaineers and its mission remain our North Star and if our readers have taught me one thing this year, it’s that our independence and our nonprofit mission truly matters. I’m grateful for the opportunity to support our community through stories and titles that inspire, educate, and empower.”

– Tom Helleberg | 3-Year Member
Mountaineers Books Publisher

Mountaineers Books Received 26 Book Awards Recognizing 13 Different Titles

Though awards and accolades are not why we got into the nonprofit publishing business, it’s exciting to see our titles be recognized with national and international book awards year after year! While 2020 brought unprecedented challenges to our publishing business, it also offered a silver - and gold - lining: Mountaineers Books, including Skipstone and Braided River, received an astonishing 26 book awards recognizing 13 different titles. In fact, four Braided River titles (all published in the previous year) won Nautilus Awards: [The Big Thaw](#) won the Grand Award as well as Gold in Ecology and Environment; [Bringing Back the Birds](#) won Gold in Nature and Animals; [The Salmon Way](#) won Silver in Nature and Animals; and [We Are Puget Sound](#) won Silver in Ecology and Environment.

[Raven’s Witness](#) wowed the Banff Book Festival, winning both the Mountain Literature Award and the Grand Prize. Banff also recognized the guidebook [Crack Climbing](#), and the narratives [Journey’s North](#) and [Winter 8000](#). Additionally, we won six medals at the Independent Publisher Book Awards (IPPYs), notably the overall Most Outstanding Design award for [Turn Around Time](#) (published in 2019). Other titles recognized by award programs in 2020 included [Hangdog Days](#) (published in 2019), [Dragons in the Snow](#), and [Peak Nutrition](#). While awards are uplifting, it’s the ability of this diverse range of books to resonate with readers—before, during, and after a pandemic—that truly inspires us.



Photo: Lisa Lundgren



SUPER VOLUNTEERS

Super Volunteers are trip leaders, course instructors, committee members, event volunteers, lodge hosts, youth or stewardship volunteers, and more, who contributed 150+ hours or 15+ “instances” of volunteer time in the 2019-2020 fiscal year. They are essential to creating our community and building a positive and welcoming experience for our members, participants, and guests.

Jan Abendroth
Gabe Aeschliman
Sean Albert
Sally Anderson
Steven Anderson
Amy Arnold
Garrett Arnold
Bill Ashby
Richard Babunovic
Alina Badus
Thomas Bancroft
Bill Bandrowski
Carol Barmon
Douglas Berry
Turner Bluechel
Brian Booth
Bill Borom
Richard Botts
Sheridan Botts
Jeff Bowman
Morgan Boyle
David Bradley
Kyle Breakey
Jenifer Brink
Benjamin Brown
Paul Brown
Christina Buckman
Dave Burdick
Carolyn Burreson
Richard Burt
Andy Cahn
Brian Carpenter
Danny Casady
Colin Chapman
Rena Chinn
Dave Claar
Peter Clitherow
Susan Conbere
Linda Cooley
Lorna Corrigan
Duncan Cox
Leilani Cramer
Nina Crampton
Rachael Curtis
KD Dase
Julie Dasso
Rebecca Daughtry
Alan Davey
Liz Dawson
Maud De Bel
Kevin DeFields

Amy Deyerle-Smith
Dante Di Tommaso
Suzy Diesen
Bill Dittig
Kelly Dmetruk
Richard DuBois
Jeffrey Duffin
Jack Duffy
Maxine Dunkelman
John Dunlap
Bruce Durham
Suzette Dutton
Glenn Eades
Tom Eckhout
Alexyz Edwards
Bonnie Eiber
Kit Eiber
Anita Elder
Tom Eng
Eric Enges
Tad Englund
Christopher Ensor
Rob Erickson
Karl Ertler
Krissy Fagan
Alicia Fahey
Jim Fahey
Chris Finley
Barbara Folmer
John Foltz
Jennifer Fortin
Nathan Foster
Tina Fox
Kim Frasher
Cindy Freedman
Art Freeman
Jim French
Carol Froelich
Gregg Gagliardi
Michelle Garcia
Laurel Geisbush
John Gilbert
Tom Girard
Audrey Gleser
Lynn Graf
Danielle Graham
Dan Greenfield
Christine Grenier
Otto Greule
Remi Griffaton
Chase Gruszewski

Juliane Gust
Douglas Hansen
Michael Harlow
Megan Hartness
Lyle Harvey
Shuko Hashimoto
Dirk Havlak
Dixie Havlak
Dave Hawkins
Dick Hayek
Lisa Hayek
Lori Heath
Don Heck
James Henderson
Peter Hendrickson
Will Hill
Cindy Hoover
Stewart Hougen
Jake Huddleston
Tyson Hulbert
Margaret Hunt
Michael Hutchens
Craig Illman
Rick Ingham
Richard Irwin
Rebecca Jacobsen
Johnny Jeans
Richard Johnston
Stephen Johnson
Frank Jones
Carla Jonientz
Elaina Jorgensen
David Jewish
Paul Kallmann
Craig Kartes
Khrum Kasha
Eugene Keltgen
William Kenneweg
Bob Keranen
Neal Kirby
Ryan Kitchen
Jimmy Klansnic
Fritz Klein
Dee Ann Kline
Amalija Kopac
Steven Krause
Mike Kretzler
Donna Kreuger
Takeo Kuraishi
Matt Kurjanowicz
Michael Lai

Richard Lambe
Roland Lanoue
Jon Larson
Ian Lauder
Richard Lawrence
Steve LeBrun
Mija Lee
Owen Lenker
Nick Lenn
Derek Lester
Jerrick Linde
Lara Linde
Stacey Lissit
Chenmin Liu
Carlanna Livingstone
Nancy Lloyd
Jerry Logan
Ed Lucas
Debbie Aquila Lynn
John Mackey
David Maltz
Lily Maltz
Will Maltz
Ananth Maniam
Rodica Manole
Jim Marsh
Natalia Martinez-Paz
Peter Matsudaira
Mandi Maycumber
Nick Mayo
Steve McCarthy
Steve McClure
Frank McCracken
Patricia McDonald
Meghan Mc Nerney
Liz McNett Crowl
Lisa McPeak
Loren McWethy
Roger Mellem
Jason Meng
Charlie Michel
Marilyn Miller
Ryan Monahan
Lonny Moore
Lars Moreland
Michael Moreland
Samuel Moreland
Barbara Motteler
Mike Murphy
Joanne Najdzin
Joseph Natterer

Elizabeth Ng
Dan Nord
Alyssa Opland
Gabrielle Orsi
Krzysztof Ostrowski
Kevin Ouyoumjian
Amrit Panda
Mary Panza
Jeff Patterson
Minda Paul
Marko Pavela
Steven Payne
Jared Pearce
Andrew Pedersen
James Pierson
Barton Place
Patrick Podenski
Royce Poetter
Becca Polglase
Patti Polinsky
Cary Porter
Monty Pratt
Travis Prescott
Michael Radin
Jonathan Ramirez
Shawn Raybell
Nathan Reed
Michael Riley
Michele Ritala
Regina Robinson
Henry Romer
Stevie Russell
Vikram Sahney
Samantha Sanders
Harley Sandoval
Ginger Sarver
Mark Scheffer
Scott Schissel
Jeremy Schooler
Dave Schultz
Craig Schwartz
Nataliya Semez
Beverly Setzer
Rachel Shafer
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Rab USA
Rainier Watch
Sherpa Adventure Gear
Stanley PMI
Western River Anglers
YETI

\$100 - \$249

ATS Automation, Inc.
Banya 5
BioLite
Brooks Running
Charitable Adult Rides &
Services, Inc.
Columbia Sportswear

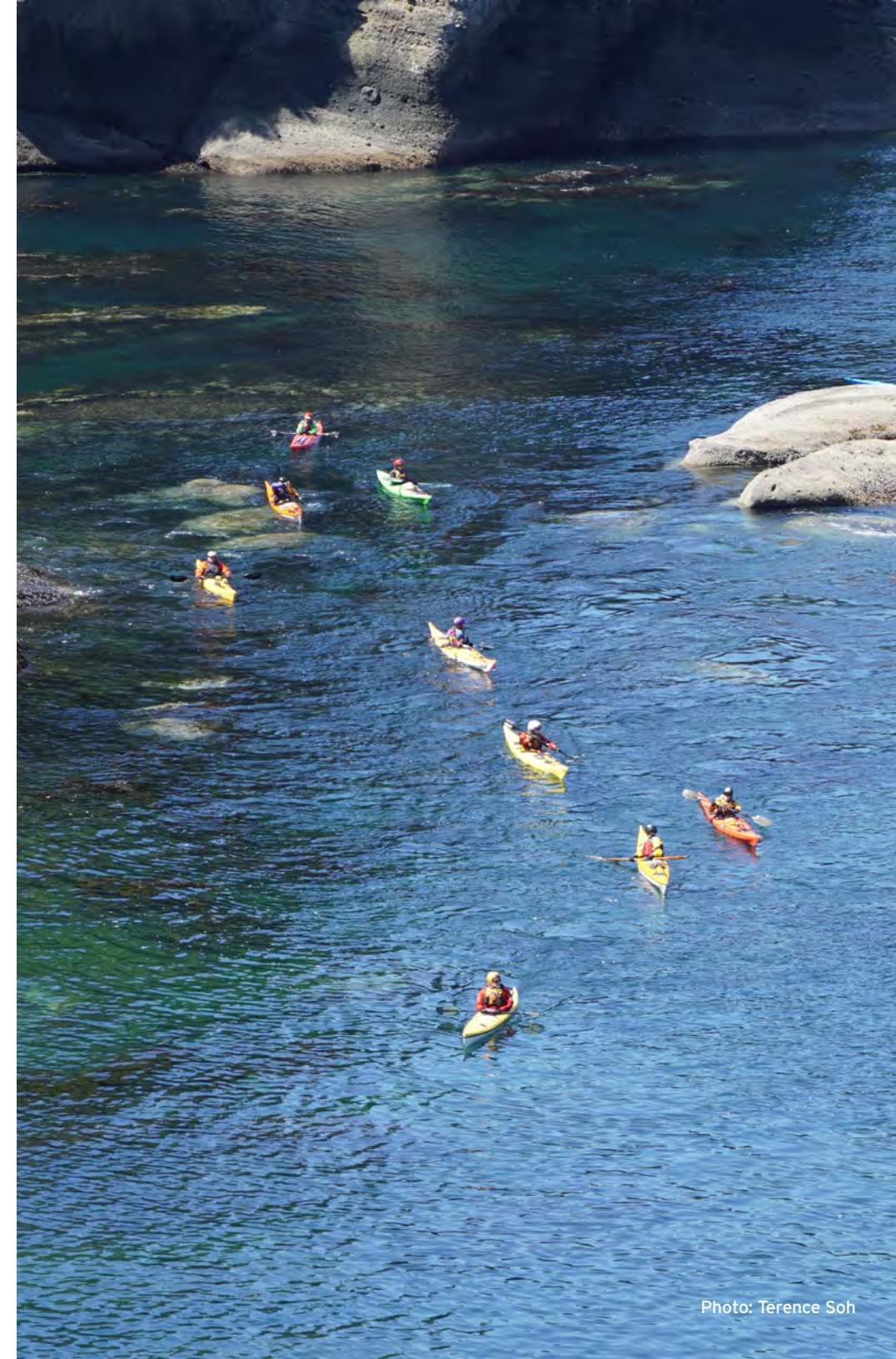
Cotopaxi
Doe Bay Resort and
Retreat
DynoClimb
Edgeworks Climbing +
Fitness
Evenfall Photographers
Fremont Brewing
Fusion Hot Yoga
Gaia GPS
Garmin
Greater Giving
Guardian Cellars
The Herbfarm
Lagunitas Brewing Co.
Lantern Brewing
New Belgium Brewing &
Quarter Lounge
Nuun
Outdoor Youth
Connections
Patagonia Seattle Store
Prime Bellingham - Prime
Sports Institute
Ravenna Brewing Co.
ROOT SPORTS
Sealskinz
Seattle Bouldering
Project
Select Physical Therapy
UNC Climbing

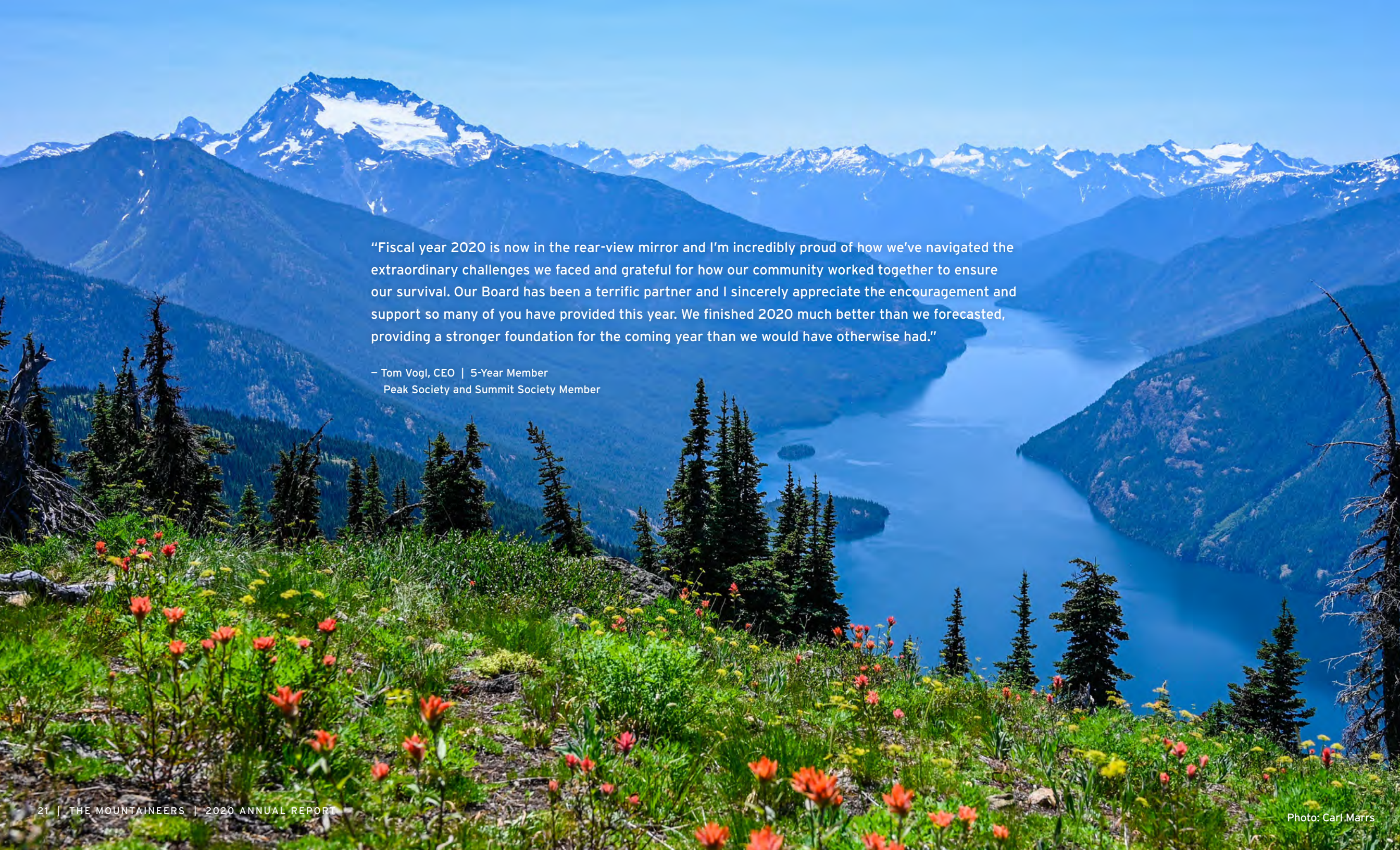
MATCHING GIFT SUPPORTERS

We appreciate the corporate partners who support their employees and their community by [matching cash contributions](#), membership dues, and gifts of volunteer time, which resulted in an additional \$159,856 for The Mountaineers in FY2020.

Adobe Systems, Inc.
Airbnb
Alaska Airlines
Bank of America
Charitable Foundation
BECU
Bill & Melinda Gates
Foundation
The Boeing Company
BP Foundation, Inc.
Cairncross &
Hempelmann
Chubb Charitable
Foundation
Costco Wholesale
Corporation
Dell Technologies
DocuSign
Expedia, Inc.
F5 Networks, Inc.
Fred Beckey LLC
Google, Inc.
Great-West Financial
HarbourVest

JM Smith Foundation
Liberty Mutual
Marsh & McLennan
Companies
Microsoft
Nike
Nordstrom
NVIDIA
Patagonia Works
Salesforce
ServiceNow
Starbucks
Symetra
Tableau Foundation
T-Mobile
Total Quality Logistics,
LLC
UnitedHealth Group
Vertex Pharmaceuticals
Weyerhaeuser
Workday, Inc.
Zillow





“Fiscal year 2020 is now in the rear-view mirror and I’m incredibly proud of how we’ve navigated the extraordinary challenges we faced and grateful for how our community worked together to ensure our survival. Our Board has been a terrific partner and I sincerely appreciate the encouragement and support so many of you have provided this year. We finished 2020 much better than we forecasted, providing a stronger foundation for the coming year than we would have otherwise had.”

– Tom Vogl, CEO | 5-Year Member
Peak Society and Summit Society Member



Photo: Brendan Moore-Penaskovic



SUMMIT SOCIETY

We gratefully acknowledge the following individuals for their generosity and forethought, and for including The Mountaineers in their estate plans.

Barbara Allan	James Henriot*	Jordan & Joyce
Thomas Allen	Raymond Huey	Roderick
Diane Altwein*	Esther Johnson*	Eric & Susan Schmieman
Richard C. Berner*	Suzanne Johnston	In Memory of Sgt
Justin Blackburn	Stuart D. Jones*	Dietrich Schmieman,
Richard & Sheridan	Judy Knold	USMC Raider
Botts	Michael Kovacs	Sara Springgate*
Colin Chapman	Dan & Nadine Lauren	Judy Sterry
Helen & Arnie Cherullo	Geoff & Peg Lawrence	Paul Stevenson &
Su'J'n Chon & Han So	James & Jane Lea*	Megan Davis
Peter Clitherow &	Pam & Eric Linxweiler	Helen Strom*
Arvia Morris	Nancy Lloyd	Joanne Stroup*
Lorna Corrigan	Evie MacDonald*	Sherrie Trecker
Jim & Camelia Dobrick	John Moen*	Brianne L. Vanderlinden
Rich & Martha Draves	Shirley Olson*	Tom Vogl
George Duncan*	Yvonne* & John Palka	Marie Wells*
Edward Earl*	Nick Parish &	Hazel Wilcoxon*
Cathy Edelman	Sandra Bowman	Tab* & Anita Wilkins
Robert & Nancy Eschrich	Steven & Rhea Payne	Paul Wiseman*
Dale Flynn &	Sylvia Peckham*	Brunhilde Wislicenus*
Jeanette Mills	Patti Polinsky* &	Shoko Yoshikawa
Martinique & Eliot Grigg	Dave Clear	Patricia Young*
John & Helen Hansen*	Travis Prescott	Anonymous (12)
Drs. Peter Hendrickson	R.L. Puddicombe*	
& Nancy Temkin		<i>*In memoriam</i>



BOARD OF DIRECTORS

OFFICERS

Vik Sahney, **President**
 Lorna Corrigan, **Retiring President**
 Gabe Aeschliman, **Vice President**
 Peter Hendrickson, **VP Branches**
 Carry Porter, **VP Outdoor Centers**
 Roger Mellem, **Secretary**
 Don Heck, **Treasurer**

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 Matt Vadnal, **Everett**
 Dick Lambe, **Foothills**
 Jerry Logan, **Kitsap**
 Greg Lovelady, **Olympia**
 Alex Cowen, **Seattle**
 Mark Kerr, **Tacoma**

DIRECTORS AT LARGE

Brynne Koscianski
 Martina Kozar
 Mark Kroese
 Steve McClure
 John Ohlson
 Manisha Powar
 Kara Stone
 Steve Swenson
 Siana Wong
 Dan Langis,
UW Board Fellow
 Randall Stacy,
UW Board Fellow
 Kaelen Moehs,
Youth Representative



ADVISORY COUNCIL

We appreciate the time and talent provided by members of the Advisory Council, a group of experts from our community who share a passion for our mission.

Chris Agnew	Mary Hsue	Carole Olivier
Elden Altizer	Chip Jenkins	Matthew Palubinskas
Megan Birzell	Paul King	Charles Raines
Brent Bishop	Martha Kongsgaard	Matt Ray
Jim Burke	Ryan Koscianski	Mindy Roberts
Josh Chaitin	Leone Kraus	Chris Robertson
Brenan Connolly	Elizabeth Lunney	Joe Sambataro
Mike Curry	Vineeth Madhusudan	Bruce Sanchez
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Gilone d'Origny	David Maltz	Stefanie Schiller
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Steve Dubiel	Joseph Manson	Chris Soverel
Kristen Elliott	Aidan Marcuss	Nil Tilija
Mike Gauthier	Mamie Marcuss	Tony Tsuboi
Dave Goldberg	Christine Martin	Tom Uniack
Andrew Grant	Liz Marzolf	Mark P. Walters
Liza Green	Heidi Mathisen	Mona West
Martinique Grigg	Craig McKibben	Margaret Wheeler
Dave Haavik	Rick Meade	Leif Whittaker
Scott Handler	Charlie Michel	Peter Whittaker
Chloe Harford	Greg Moga	Anita Wilkins
Sophie Hartshorn	Kirk Myers	Rob Willis
Scott Heinz	Jim Nelson	LaVerne Woods
Petra Hilleberg	Ruth Nielsen	Gavin Woody
Maria Hines	Dan Nordstrom	Andy Wyatt
Jack Hogin	Thomas O'Keefe	

BRANCH CHAIRS

The Mountaineers is composed of seven regional branches, along with the Global Adventures Committee, which offers trips abroad. Branches organize courses and activities and provide an important sense of local community. Each branch has its own volunteer structure, coordinating curriculum and standards across the organization while tailoring each offering to the needs and interests of its local community.

Krissy Fagan, **Bellingham**
 Elaina Jorgenson, **Everett**
 Cheryl Talbert, **Foothills**
 Cindy Hoover & Cheryl Talbert,
Global Adventures

Bill Bandrowski, **Kitsap**
 Bob Keranen, **Olympia**
 Bill Ashby, **Seattle**
 Curtis Stock, **Tacoma**

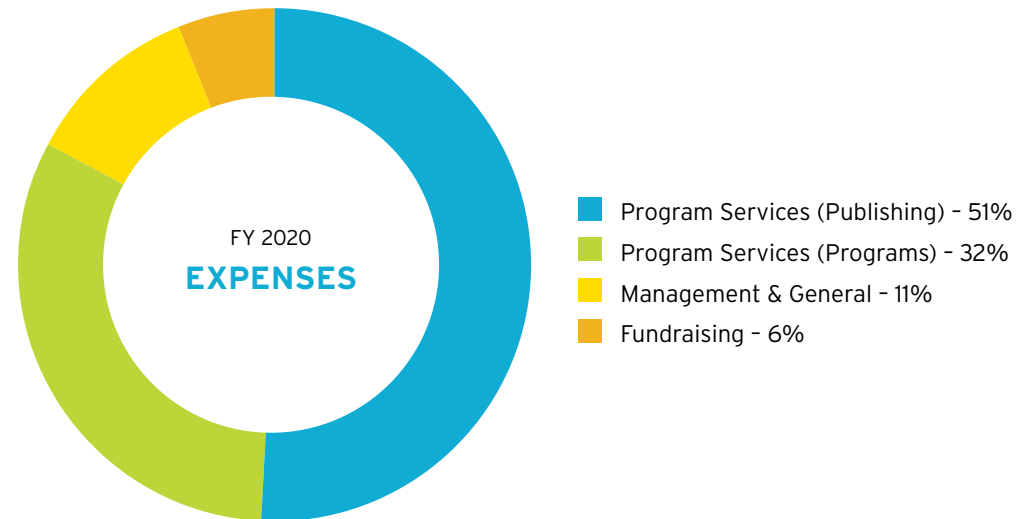
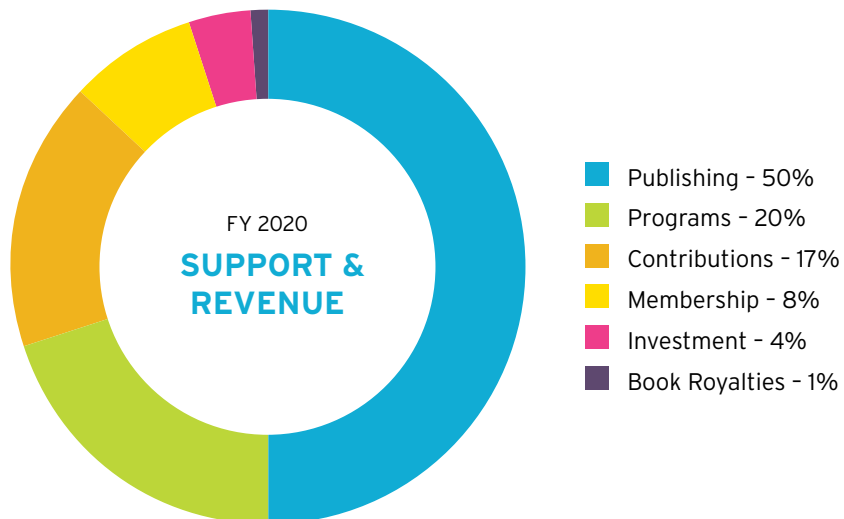
2020 FINANCIALS

CONDENSED STATEMENT OF FINANCIAL POSITION

Assets	September 30, 2020	September 30, 2019
Current Assets	\$5,767,569	\$5,219,168
Long-term Investments	\$3,269,047	\$2,958,486
Intangible Assets	\$653,605	\$514,564
Author Advances	\$229,558	\$246,129
Property and Equipment	\$4,729,42	\$4,888,259
Total Assets	\$14,649,200	\$13,826,606
Liabilities & Net Assets		
Liabilities		
Current Liabilities	\$1,631,678	\$885,845
Contingent Contribution	\$800,000	\$600,000
Total Liabilities	\$2,431,678	\$1,485,845
Net Assets		
Unrestricted	\$11,719,540	\$11,896,158
Temporarily Restricted	\$497,982	\$444,603
Total Net Assets	\$12,217,522	\$12,340,761
Total Liabilities & Net Assets	\$14,649,200	\$13,826,606

CONDENSED STATEMENT OF ACTIVITIES

Revenues	FY 2020	FY 2019
Publishing	\$3,746,342	\$3,529,158
Programs	\$1,532,242	\$2,597,962
Contributions	\$1,267,140	\$1,441,942
Membership	\$639,777	\$630,719
Investments	\$314,805	\$119,067
Book Royalties	\$39,412	\$22,481
Total	\$7,539,718	\$8,341,329
Expenses		
Program Services (Programs)	\$2,420,498	\$4,003,266
Program Services (Publishing)	\$3,941,712	\$3,961,228
Management & General	\$872,941	\$528,741
Fundraising	\$427,806	\$470,761
Total	\$7,662,957	\$8,963,996



“Our involvement in the community at The Mountaineers has brought so much joy to our life. A lot has changed due to the pandemic but what hasn’t changed is our organization’s commitment to making the outdoors accessible through scholarships for youth programs and courses, conservation and advocacy efforts, and helping people to connect with the outdoors safely and responsibly. As Mountaineers, we connect people to place and foster lifelong connections to the outdoors. Love is at the heart of why we’re motivated to protect wild places, and we believe that members and donors like us will be the solution to challenges ahead.”

– Peter Hendrickson | 15-Year Member
Mountaineers Board of Directors
Peak Society and Summit Society Member
Super Volunteer and Key Leader

GET INVOLVED

Join or renew as a member | mountaineers.org/join

Donate time and talent as a volunteer | mountaineers.org/volunteer

Enroll in the Public Lands 101 Conservation course | mountaineers.org/publiclands101

Visit a new place with Mountaineers Books | mountaineers.org/books

Consider a charitable contribution | mountaineers.org/donate



The Mountaineers® is a 501(c)(3) organization supported through earned revenue and elevated through charitable contributions.
Tax ID: 27-3009280, 7700 Sand Point Way NE, Seattle, WA 98115.