



APPROVED

Board Policy: Publications

Policy Statement

It is the policy of The Mountaineers to establish objectives and guidelines for the organization's publications, including, but not limited to *Mountaineer magazine, blogs, email newsletters, print collateral, and social media.*

Application

1. The objectives of the organization's publications are to:
 - A. Provide articles on topics of specific interest to members.
 - B. Share stories from Mountaineers and members of the community.
 - C. Offer tips and education for responsible recreation.
 - D. Provide opportunities to get involved as a volunteer.
 - E. Educate members on conservation positions and issues.
 - F. Inform members about trips, courses, lodge opportunities, membership benefits, and other items of general interest.
2. A communications team, hired by the Chief Executive Officer, shall handle day-to-day editorial, administrative, and production management for *The Mountaineer*.
3. An editorial committee, consisting of the Membership & Communications Director, Chief Executive Officer, and others as appropriate shall meet periodically to review the organization's publications.
4. Publications may accept paid advertising of goods and services that are of specific interest to members. However advertising shall not be accepted for:
 - A. Drugs, tobacco, or firearms.
 - B. Personal ads.

The Membership & Communications Director reserves the right to refuse any advertising deemed inappropriate.

Policy Owner: Chief Executive Officer