## **VISION 2022:**

## STRATEGIC PLANNING PROCESS



**PRELIMINARY PLAN ASSESSMENT** STRATEGIC ISSUES & OPTIONS **FINAL PLAN IMPLEMENTATION** & FEEDBACK APRIL - JULY NOV. - MARCH NOV. - DEC. JAN. - MAR. DEVELOPMENT CAMPAIGN FEASIBILITY **CAMPAIGN** DONOR ENGAGEMENT PROPOSAL & APPROVAL KICK-OFF ADVISORY COUNCIL ADVISORY COUNCIL **EADERSHIP BOARD** RETREAT RETREAT **BOARD MEETING BOARD MEETING** CORE VALUES STRATEGIC EMERGING DIRECTIONS FINAL PLAN & PRIORTIES SWOT PROCESS CLARITY REVIEW VISION 2022 COMMITTEE **VISION 2022 VISION 2022 VISION 2022** COMMITTEE COMMITTEE COMMITTEE **ISSUES & OPTIONS** PRIORITIZATION DRAFT PLAN FINAL ENGAGEMENT RECOMMENDATION **TOWN HALL E-SURVEYS TOWN HALL** FEEDBACK ON **ISSUES & OPTIONS** DRAFT PLAN **DELIVERABLES** STRATEGIC CLARITY **KEY ISSUES** STRATEGIC **FINAL PLAN DRAFT** INTENDED IMPACT FOR 2017-2022 **DIRECTIONS &** PLAN CONCEPT PLAN THEORY OF CHANGE **PRIORITIES**