

Officer Committee Meeting
Olympia Center

October 14th, 2015

Attendance

Officers:

- Brian List, Chair
- Andy Weber, Chair Elect
- Derek Pierson, Secretary
- Henry Romer, Director
- Donna Kreuger, Social Chair
- Kimberly Pohlman, Treasurer
- Greg Lovelady, Member at Large

Members:

- Michael Mellors
- Dixie Havlak
- Jim French
- Kathy Fox
- Darlene Dickinson
- Bob Kerenan
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Brian List called the meeting to order at 6:00 PM.

- > Andy Weber moved to approve the September and August's meeting minutes, Kimberly Pohlman seconded and the motion passed.

Current Business:

Course Fees: In discussion regarding the Board of Director's request that branches review their course and activity fees, Kimberly Pohlman said that about a third of the classes already planned a fee increase, another third increased enrollment, and Sea Kayaking, MOFA, and Wilderness Skills elected to keep the course fees the same. She also said the pricing review will be sent to the Program Center by Monday.

Youth: Dixie Havlak said she has put together a report about youth programming with the help of, Jim French and Kathy Fox. They had a meeting last week with Becca Polglase from the Program Center, who said the Program Center will offer help with grant writing and contracting. She said that one thing Becca mentioned was that they suggest we charge a fee for use of the facility and supplies required to put on the activity. Dixie proposed we create a new Olympia Branch youth program that will partner with the Hands on Children's Museum and Community Youth Services where members of the branch help out at or start a new activity through one of the above services. For instance, the Children's Museum offers a per week nature program that may work perfectly for this type of thing. Dixie also said that their plan is to start a snowshoe event and was able to enlist help at some of the potlucks to create a steering committee. She said that to become involved members must become "Youth Certified". Dixie said that the expenses for said program will be minimal, mainly to assembly of kits, passes, transportation, food, etc. She said that in conclusion the Seattle youth program's template does not fit as well for the Olympia Branch which tends to develop much more personal relationships with the programs around town. Dixie plans to work with Patrick Shaufer on involvement with HARK and the general concept of Olympia Branch youth program.

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Kimberly Pohlman will send Dixie an extra pair of kids snowshoes she acquired but does not need.

Regarding storage needs for this program, Bob Kerenan said that there is room in the branch storage facility on Martin Way, but he suggests that putting any items in bins to save space. Bob suggested Dixie talk to Michael Mellors about what the Telluride event is doing with local schools. He also suggested that Dixie talk to Curt about a poster board for events.

Greg Lovelady suggested getting clear tubs and labeling them with contact information and what program they are used for. Greg also suggests that Dixie think about asking the Officer's Committee for funding if necessary.

Henry Romer said that it's good to note that not everyone involved in a youth program has to be youth certified to be involved, however there are limitations.

Kathy Fox said that they were given examples of waivers to use in the event of an accident during one of the events to cover any insurance claims.

- * Dixie Havlak will supply a report for the next few months on progress of the Committee.

Telluride Film Festival

Brian List said that Telluride Film Festival is going well, we have sold around 85 tickets so far, and that we will need about 270 to break even but is positive we will reach that if not it's still a new event.

Banquet Update

Donna Kreuger said that the banquet planning is going well, the program brochure is being created by Michael Mellors and looks good. Dan Lawrence whom happens to be a profession photographer will be doing the slide show. She also said that 280 members did not get the emails related to Telluride because The Mountaineers website being opt-in only for emails from the club. Donna also said that it's been discussed and agreed upon that graduates come stand in front and be recognized during the banquette.

Bob Keranen said that the problem about missing emails may be more widespread, it seems it may be the case that The Mountaineers website uses weird settings for opt-in vs opt-out per user settings that may be to blame.

Donna asked about sending the list to Derek Pierson to include in the Banff, Telluride and Radical Reels emails that go out separate from the club e-blast. Derek replied by saying he's still hesitant to (mitigate) the functionality that "should" work already from the main branch email in lieu of rolling our own solution.

Andy Weber said that in lieu more modern technology keeping up with the latest trends, for example Facebook.

Leadership Conference

Brian List said that the Activity Summit will be held at the Friends Meeting house and he's sent out emails enlisting RSVPs. He said for example he'd like to discuss strategies for creating more leaders to then create more climbs for new members involved in our activities.

Trip Safety Assessment

Brian List said that this may be a topic that has come up, and may need to be discussed at the Olympia Branch Activities Summit.

Bob Keranen said that this may become an extremely harmful thing in the future because of the fact that ALL feedback is now published publicly.

Greg Lovelady suggested the possibility of creating a committee to handle such events because it seems as though these complains are not landing on anyone's desk to be looked at.

Henry Romer said that there is a safety committee for the entire club and it is handling such events.

Derek Pierson said that the issue may lie in the fact that it might not be communicated well enough to members on what to do in the event of an incident rather than any formal document or committee be created, instead further training be issued to volunteers to express at classes and events themselves, whether it be y utilizing the MOFA incident model or otherwise.

Kimberly Pohlman said that for example in her experience there has been a culture of safety at the organization where she works.

* Brian said in lieu of all discussion he plans to make the Safety Assessment a breakout session at the branch Activity Summit.

Officer Reports

Treasurer: Kimberly Pohlman inquired about including the fact that some courses already planned to increase course fees prior to the move to increase club wide course fees. Kim also handed out an expenses and revenues spreadsheet outlining the fiscal year-end total.

Henry Romer said that what would be good to know on a member basis / dollar bases what is the impact on the shared allocation as well as what is Olympia's share in the club budget.

Chair Elect: Andy Weber said that he thinks leadership is a key aspect to work on going forward in the mountaineers by looking at things like ways to increase leaders particularly climb leaders. He also feels that putting more effort in getting more people involved at the branch level as well. Andy also proposes that we get a box of generic business cards made where we can hand them out at events that has basic contact information for the club.

Greg Lovelady said that staff member Suzanne Gerber is a good contact for templates and standards for the business cards.

Director: Henry Romer said that Mountaineers Books is proposing to create an E-Learning module on navigation at the cost of \$120,000. It was discussed that such an expense be further discussed, however due to a rather uncommon split vote the motion was approved, with conditions that they report periodical on progress and expenses.

Member at Large: Greg Lovelady said that there is an organization, Washington State Trails Coalition which puts on a biennial Trails Conference where people interested in trails gather and discuss trail advocacy themes. The event will be held on the 9th of November with a small entry fee. On behalf of The Mountaineers, Greg plans to attend with Jim French.

Chair: Brian List said that Henry and him both went the outreach at the health care outreach and got tons of contacts. Cindy the chair of the Tacoma Branch's sailing program mentioned to Brian to get people involved in their program.

Old Business

Shannon Cortez said that she's been in the process of creating a Families Activities Committee for the Olympia Branch. She says the goals will be as follows: increase participation in outdoor activities with the Olympia Branch, encourage respect for nature, get more youth involved in the organization.

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- > Greg Lovelady moved that the Officers' Council encourage Shannon Cortez to get started with this new Families Activities Program, Donna Kreuger seconded and the motion passed.

Greg Lovelady suggests establishing the new family activities on the web and via email (E-Blasts).

Greg Lovelady said that the first three steps in adopting a revised set of branch Rules are complete, including the endorsement of 20 members. He said the next step is holding a branch "town hall" which he plans to hold after the next officers meeting.

Henry Romer suggests holding the town hall after the next officers meeting, possibly around 7:30pm invite all members.

It was discussed and agreed upon that the next officers meeting will start at 6pm and go until around 7:30pm in which time general membership is invited to attend a "town hall" where the rules will be discussed and adopted.

Brian List said that Timothy Williams has been selected for the Vice President for Branches. He also said the Charter of the Managing Committee is being reviewed.

Brian List adjourned the meeting at 8:20 PM.

The next meeting is November 11th at 6:00 PM at the Olympia Center.